



## Our Members Speak

*Since business, life, and leadership are all about relationships, and since healthy relationships are built on trust, what is more important than an Alliance to build trust?*

**Bob Vanourek**, former NYSE CEO and co-author “Triple Crown Leadership: Building Excellent, Ethical, and Enduring Organizations. [www.triplecrownleadership.com](http://www.triplecrownleadership.com)

*The Alliance amounts to the largest and broadest voluntary association of those interested in the role of trust in business. Its collaborative spirit helps promote trust not only by thought, but also by example.* **Charles H. Green**, CEO Trusted Advisor Associates <http://www.trustedadvisor.com>

*The Alliance is laying the groundwork for a spirit of collaboration among trust experts around the world. The tools, resources, and collective knowledge coming together to advance the cause of trustworthy business are making a difference.* **Randy Conley** [www.kenblanchard.com](http://www.kenblanchard.com), [www.leadingwithtrust.com](http://www.leadingwithtrust.com)

*It has been such a privilege to work on this level with such an impressive group of thought leaders.* **Donna C. Boehme**, [Compliance Strategists](http://www.compliancestrategists.com)

*Barbara Kimmel, and her Alliance at Trust Across America, is all about innovation and inspiration relating to the growing issue of 'Trust', which is becoming a cornerstone of doing business.* **James R. Gregory**, CEO, Corebrand [www.corebrand.com](http://www.corebrand.com)

*I choose to invest energy in this Alliance, as we are ACTIVE in building a better way forward for organizations. The great minds around the table, their valuable insights and diversity of perspective have upped my game considerably.* **Deb Krizmanich**, CEO [Powernoodle](http://www.powernoodle.com)

*I mine the content from Trust Across America for inclusion in my periodic all-employee messages.* **Bruce Anderson**, Chief Ethics Officer [www.healthnet.com](http://www.healthnet.com)

*The Trust Alliance works to grow trust at a time when global surveys tell us that trust is eroding away. The Alliance serves as a learning community for those building trust and as an advocate for the principles, practices and positive results found in high-trust*

organizations. **Bart Alexander**, Principal Alexander & Associates, LLC  
<http://www.alexanderassoc.com>

*The ability to collaborate with such a distinguished group of trust experts is thrilling, and since Trust Across America has banded us together into a potent force for a vital cause, it makes the work a labor of love for me.* **Bob Whipple**, “The Trust Ambassador”  
[www.leadergrow.com](http://www.leadergrow.com)

*The trust alliance initiative is one great example of how best trust practices can be spread. I often use it for inspiration.* **Pär Larshans**, Hållbarhetschef, Max Hamburgerrestauranger AB 0702061669 (Sweden) [www.maxburgers.com](http://www.maxburgers.com)

**Join our growing global community today! All Trust Alliance members are screened for suitability.** <http://trustcrossamerica.com/cgi-bin/alliance.cgi>